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For Immediate release

HCL Locum Lottery Success

The UK's largest and fastest growing specialist health and social care recruitment business HCL is pleased to announce the success of their Locum Lottery campaign.

From early December, HCL Locums could play 'Locum Lottery' offering all of them the chance to win some great prizes.

Barry Pactor, HCL's Marketing and International Director commented "As the winter period can get you down from time to time, HCL decided to add a little sparkle to the festive period. Locum Lottery was designed to reward and thank our locum's for their continued loyalty by offering them a fun and exciting incentive, on top of our highly successful award winning VIP programme".

All working locums were sent a Locum Lottery flyer with a unique reference number with their payslips, which they could then input on the HCL lottery website, www.hclplc.com/lottery. The prizes on offer included ipod shuffles, £30 Threshers vouchers and £10 M&S vouchers.

There has been a spectacular response to this scheme with both the Lottery website and the various homepages receiving increased hits. Pactor continued "I'm very pleased with the response the Locum Lottery has received. It was a great scheme to show our appreciation to all of our working locums. Congratulations to all the winners".

The winners to date include: Dr Sudhir Mudunuri, Pam Mallinson, and Anna Waters. Dr Mudunuri, winner of an ipod shuffle, said "I was really pleased with my ipod, I never expected to win so it was a great Christmas surprise".

There are still many more prizes up for grabs so make sure you have all checked your numbers.

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For further information, contact:

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